

# The Jammers Fans Association Committee Meeting

## January 2023

**Date:** Monday 23 January 2023

**Location:** The Blue Boar, Maldon.

**Attendees;** Tony Williams (TW), Richard Buckby (RB), Anthony Knight (AK), Ross Holland (RH), Lee Witney (LW), Gary Rayner (GR), Alan Taylor (AT), Keiran Ribet (KR)

**Apologies;** Graham Mann (GM), Mitchell Ribet (MR), Scott Mitchell (SM)

**Chair:** Tony Williams

**Minutes:** Richard Buckby

	<b>Subject &amp; Minutes</b>	<b>Action Decision Message</b>
1.	<b>Welcome</b> General welcome. Apologies received from GM, MR and SM. RH was due to arrive late to the meeting, so RB took minutes on his behalf.	M
2.	<b>Minutes of last meeting</b> Minutes of last meeting were agreed as correct.	M
3.	<b>Chairs Update</b> No real update in the last period. TW is awaiting a meeting with Mitchell Cowling and Danny Barber. Easter Egg collection has been confirmed again for 2023, which will be a club and JFA led event. We need members to volunteer in assisting.	M
4.	<b>Treasurers, 100 Club Update &amp; Budget</b> Only real activity is membership income in the last period. 2023 membership = £600. Likely that some members have paid twice. There have been a few issues with standing orders for new members, but AK is resolving.  100 club continues to go from strength to strength. Extra 71 free entries to the 100 club were entered in January 2022. RB raised the point of helping grow the numbers for 100 club. The committee need to work together to grow it.  FSA accounts have been submitted for the year. This has been acknowledged by the FSA. Accounts published on the website.	M  A  M
5.	<b>Secretaries Update</b> All dates for committee meetings for 2023 have been released via the Committee WhatsApp chat.	M

6.	<b>Media Mangers Update</b>	
	KR and MR have rolled out a player of a month award, which has seen a good interaction on social media. KR and MR are setting targets on social media to increase followers. KR, MR and RB are attending Soccer AM on 11 March 2023 and will aim to promote the JFA.	M
	LW is tagging in corporate accounts on Twitter in the hope of reshares. GR mentioned the Caroline Radio Station. M&T have been mentioned on it a few times.	M
	The match reports continue to appear in the Maldon Nub News and LW has started to appear in the local newspapers and his match reports have been featured. GR will approach him.	A
	KR & MR have launched a TikTok account for the JFA.	M
7.	<b>Membership Update</b>	
	Approach Norwegian members, to see if they can help promote us on social media. Good avenue to tap in. Suggestion from LW is that we send them something in the post, such as a mug. AT will supply the mugs. They have renewed for 2023.	A
	We set a target of 95 adult members in the 2023 budget. We need to work as a committee to increase the membership numbers. TW suggested to target the next home game, advertising the benefit of being a member and joining the 100 club. RH mentioned the possibility of having a laptop on site to help sign ups. RH and RB will work together to produce some posters.	M A
	We need to explain the benefits joining. We need to create a way of making it more appealing. RB will review posters and reshare.	A
	Not many members of the youth section are currently members. The Chairman of the Youth section is not a member of the Supports Association. This is an area of the club which needs to be looked at in the future.	M
8.	<b>Club Update</b>	
	Liz Warner has taken over as Club Secretary following the recent changes, AT mentioned there are changes happening at the club, in terms of upgrading the facilities, such as storage units for hire.	M
	The club are looking for volunteers to assist on a match day. TW suggests that some members/committee help with the club in volunteering with enough notice is provided. This is proposed to be a one-off and will not prevent volunteers from watching the match.	M
	TW will contact Mitch Cowling and look to arrange a regular meeting, TW and one other from the Committee should help. TW will also speak to Mitch Cowling about helping with volunteers.	A

	TW will raise with Mitch Cowling around what is happening with the group improvements which were ideally being funded by the Football Foundation.	A
<b>9.</b>	<b>Match Day Raffle</b>	
	£90.10 was raised at the last game, this has been banked 100% by the JFA. However, the funds will be ring fenced and a % for both the club and the JFA will still be tracked. The JFA were advised to bank 100% by Jerry Carter.	M
	Match day raffle continues as planned until told otherwise.	M
	AT has asked for Committee Members to provide their availability for the remaining home games.	A
	We need a variety of raffle prizes, not just alcohol.	A
	We need to discuss the use of the table with Jerry Carter.	A
<b>10.</b>	<b>Christmas Raffle Review</b>	
	£808 was raised. A big thanks to AT to help raising the majority of the funds for the raffle.	M
	One prize was re-donated and we, as a committee need to decide the recipient. One suggestion was to hand the bottle Gin to Ondri, who has recently stepped down as a volunteer. TW advised that the prize for the White Horse has also been re-donated –	A
	KR suggested John Ilett – Committee in agreement.	M
<b>11.</b>	<b>Dazza's Legacy</b>	
	RB presented some ideas for potentially renaming the tunnel, in Darren's memory. Idea no. 3 is suggested, however is suggested for it to read "Dazza's Tunnel". With the removal of the "In memory off...". This is to be paid for by the JFA and the committee are in full agreement.	A
	RB also suggested that we look to re-arrange a yearly friendly in Dazza's memory, ideally against West Ham United. RB and TW will speak to the club.	A
	RB will approach the family prior to ordering the tunnel signage, once approval received from the club.	M
	RB advised that other ideas in order to remember Dazza's legacy are welcome and members and/or committee members should raise further ideas at or in advance of the next meeting. All ideas are likely to need to be agreed by the club and the family.	M
	TW mentioned that the "old" charity money was used to donate £200 to the family's charity of choice.	M
	TW also mentioned that we use the JFA funds to make a charitable donation to the family's charity. This will be addressed after the AGM.	M

	RB mentioned the possibility of having a “memorial tribute” board, like Graham Mann suggested in the members chat in November 2022. RB will investigate	A
<b>12.</b>	<b>JFA Club Shop</b>	
	TW modelled two shirts provided as samples.	M
	RB suggested we look at using Spectrum Merchandising, as the Maldon Man Cave have recently used them and they can provide a good online shop alternative. A range of products are available with no minimum order. RB will investigate with Spectrum about introducing a JFA shop.	M
	TW to approach Andreas Carters Sports for cost and minimum orders.	M
	Mugs, T-Shirts and Badges and Hoodie are the items to be offered at the moment. TW made it clear that we do not want to detract from the merchandise offered by the football club, however it is noted that the cost of items provided by the football club is likely to be considerably higher in comparrsion to the JFA.	M
<b>13.</b>	<b>Events</b>	
	T20 Cricket night takes place on 30 <sup>th</sup> June. 29 attending at the moment. RB is purchasing tickets this week. Most attending have paid.	M
	LW and GR are running the Easter Egg collection event similar to Easter. LW suggested we also donate some eggs to HomeStart and the Foodbank. LW and TW will take this further with both organisations.	M A
	TW mentioned the possibility of doing an end of season event. TW mentioned we arrange a meal also for Members.	A
	TW mentioned the Mayor’s Quiz is on 11 <sup>th</sup> February. We need a team of 6. We have a team of five: TW, LW, Tersea, RH, RB and KR. It’s £12.50 per person. Team members need to send their food choices to RB asap.	M A
<b>14.</b>	<b>Member Suggestions</b>	
	None presented.	M
<b>15.</b>	<b>AOB</b>	
	RB identified we need to highlight ways to spend money that has been raised. Committee need to raise suggestions.	A
	Two coaches are planned in March and April. GR mentioned the possibility of introducing an electric scorecard. AT mentioned the possibility of giving a free gift to every member.	M
	TW mentioned giving something back to the football club to help them on the pitch. RH mentioned giving the player of the month a monetary voucher.	M

RB suggested every committee member have a brain storm and bring back at least one spending idea to the next meeting. Members can also be invited to share their thoughts and suggestions. A

TW mentioned about forming a partnership with Essex Cares Limited. They are looking at working with people/groups in Maldon – helping those disabilities to make pledges to improve their facility. TW will raise with Mitch Cowling. The work could potentially be funded by Essex County Council. M

Those present acknowledged the absent of GM, who is missing following some health issues. RB has been to visit GM and he is improving; RB provided a card and gifts on behalf of the JFA Committee. It is possible that GM will step down from the Committee to focus on his health, however this is to be confirmed in due course. M

**16. Date of Next Meeting**

Monday 20<sup>th</sup> February 2023 @ 7.30pm Blue Boar M

Meeting closed @ 21:22 M