

The Jammers Fans Association Committee Meeting

July 2022

Date: Wednesday 27 July 2022

Location: The White Horse, Maldon.

Attendees; Tony Williams (TW), Richard Buckby (RB), Anthony Knight (AK), Roger Stapleton (RS), Graham Mann (GM), Alan Taylor (AT), Lee Witney (LW), Scott Mitchell (SM), Keiran Ribet (KR), Mitchell Ribet (MR), Gary Rayner (GR)

Apologies; Ross Holland (RH)

Chair: Tony Williams

Minutes: Richard Buckby

| Subject & Minutes | | Action Decision Message |
|--|---|-------------------------|
| 1. Welcome | Introductions from new committee members and a warm welcome, to them all. | M |
| 2. Minutes of last meeting | Several actions to be carried forward: | M |
| | Committee to push for discounts with local retailers for membership discounts. | A |
| | TW to raise an issue with the football regarding queues on a match day, in the bar and food kiosk. | A |
| 3. Chairs Update | Nothing to report. | M |
| 4. Treasurers & 100 Club Update | No. 1 Account: £649.36 balance. Includes deposit for coach travel. TW donating £20 towards the coach travel. Overall balance around £500. 100 club, generated over £1k in ticket sales. Prize money to date = £449, doesn't include August draw. Balance is £912, after August draw it will equal £850. Total prize money in August will be £86.80. | M |
| | RH needs access to the online banking. AK to arrange. | A |

- 5. Secretaries Update** M
Minutes from the AGM are on the website.
- 6. Media Update** M
Summer period has been fairly quiet, however as season is approaching, we need to continue to push the coach to Lowestoft and 100 club. TW is keen to push the use of the NextDoor App. Potentially a local advertisement in local free papers. We need to explore local & social media advertising. LW, KR & MR to investigate. A
- 7. Membership Update** M
1 new member since the last meeting. Currently half price until the end of December.
- TW is concerned regarding one-off bank transfers and cash. TW suggested we would prefer standing orders on a yearly basis, to make the process simpler. M
- We will need to commence a renewal process in November and really push what we do, what we have done and why we do it. We need to grow the membership benefits and all the committee need to work on this. A
- 8. Club Update** M
Club shirts are now available online and will be released on social media in due course. Other items will be available in time and a club shop will be opening at the stadium. Thank you to MR and KR who have stepped forward to assist with the management of the shop, before a match day.
- The squad is coming together ahead of the opening day of the season and player announcements should begin to appear between now and the opening day. Steve Bennett has joined the club as Secretary. Liam Bailey has been appointed as Assistant Manager to Paul Abrahams. M
- TW will write to Jerry Carter and arrange a meeting, looking to reintroduce the quarterly meetings which were previously taking place with the old Chairman. A
- 9. AGM Recap** M
Brilliant turnout, it was a good of the club to open the bar and allow us to use the facility. Minutes of the meeting are available on the website.

A good event, which was the Q&A with Paul and Jerry. A big thank you to those who help run the event and all members who stepped forward to ask a question. It was a good learning curve for the Committee.

M

AK placed his thanks on record to RB who arranged the AGM and Q&A event.

M

10. Stadium Tidy Recap

A big thank you to everyone who attended and helped. The stadium looks a lot better.

M

The club were very pleased with the work which was complete. Potential scope to complete further sessions in the future, however the Club do employ a Facilities manager.

M

AK raised a point regarding the far end of the stadium, which looks a mess and needs tidying up. TW will raise in his meeting with JC.

A

11. Match Day Raffle

RS has agreed with the football club to introduce a match day raffle, with 40% of proceedings going to the football club and 60% to the JFA. Prizes to be paid for out of the proceeds of the raffle.

M

We need a rota for the raffle. RB mentioned Michael Hunt would be interested in volunteering with the raffle. GR, MR, KR and TW stepped forward to assist. RB will produce a rota.

A

Unanimous decision from the Committee that this is a good idea and we should start. First raffle to start at home to Braintree. TW and GR will lead on Saturday.

D

RB mentioned he has purchased "bus stop" raffle cards.

M

12. Lowestoft Coach

17 supporters on the coach. £255 raised from member. Hoping to increase as we approach the game. RB will be arranging a poster to be displayed at the stadium.

M

The coach is set to depart the Maldon stadium at 10:15am.

M

13. Charity Donation Requests

We have received a request from the only charity in Tiptree. Tiptree Volunteers are a group of 8-10 volunteers who hold a “tea morning” once a week, which is attended by approximately 60 people from Tiptree. GM gave an intro in to what the Charity do.

M

The Charity are planning a trip to Frinton in August. They have been quoted £400 for a coach. The form has been submitted by the Charity and they are within the catchment.

M

GR believes it is a no brainer. The charity would like to publicize. the event and TW mentioned we should do the same.

M

GM is anticipating that approx. 50 people will attend the day trip. RB suggested we donate £150, which is £3 per head. GM offered a further donation of £100. TW has offered to pay for the volunteers from the Charity to attend a game of their choice. RB suggested they attend on 6th August for the pre-season friendly.

M

AK suggested we donate the funds from the 100 club. Unanimous agreement from the committee members.

D

TW mentioned the foodbank and looking to re-run the event. Looking at 29th August. GR is happy to help. RB will speak to Heybridge Swifts, as he believes they will support the event. KR is happy to help. RB will speak to the club for approval. TW has a list of what the foodbank will want to include.

M

14. Fixture Promotion & Leaflets

RB is arranging for a promotional poster to be arranged for fixtures and we will look to promote the JFA as part of it. AK suggested over 1000 leaflets. RB suggests we start with the new builds in Maldon and Tiptree. AT and GM will lead on the distribution with support from all the committee.

M

A

RB to seek prices for a pull-up roller banner and leaflets.

A

LW suggested we add a coupon to the leaflet, that people bring to the game. RB will speak to the club to see what incentives we can offer.

A

15. Future Events

Foodbank to be arranged for 29th August, subject to club approval.

M

16. Member Suggestions

None presented.

17. AOB

GM to speak to Tiptree Parish Council re the growth of Tiptree Heath and whether this is something we should be concerned about.

A

TW would like to change the polo shirts and it's possible we will use Andreas Carter Sports. TW will speak to JC.

A

RB continues to push signage in the local area and is working with the local major and County Councilor, however it is not a quick process.

M

SM is arranging for a journalist to attend the first league match against Tilbury from 13 August 2022. SM will look after him, RB will arrange access. TW happy to meet him and introduce.

A

18. Date of Next Meeting

Monday 22nd August 2022 @ TBC

M

Meeting closed @ 21:20.

