



The Jammers Fans Association Chair's Report

It's been six months since we opened the Jammers Fans Association and it has been a pleasure to be the first Chair of the JFA. For those that are not aware, the JFA was an idea that a number of the existing committee discussed in November 2021 and throughout a short period of time, worked hard to prepare for the launch in January 2022.

During the opening six months, we as a group of supporters have achieved a lot and I wanted to take this opportunity to highlight some of those achievements.

- We as a membership group have reached over 70 members, which is a fantastic start and obviously we would like everybody to help promote the JFA so we can try and achieve the 100 mark.
- Led by Treasurer, Anthony Knight we launched our monthly 100 club lottery which continues to grow month on month, resulting in bigger prize money. So far, we have handed out over £280 in prize money. With every new subscription, the prize money increases, so I would ask that as a group, we promote our lottery to our friends and family. Remember, you don't have to be a JFA member in order to join the lottery. Full details can be found on the JFA website or speak to Anthony this evening.
- We have raised over £500 of revenue via the 100 club and raffles and we are currently establishing ways for generated revenue to be reinvested in to the local area and the football club.
- in partnership with the football club, we have completed two very successful charity collections.
 - Firstly, the food bank collection before Christmas. These items were delivered to the local food bank in Maldon and were greatly received.
 - Secondly the Easter Egg collection which was organised by Lee Witney. These were donated to Homestart which are a local charity supporting under-privileged families.

We will be aiming to do similar events over the coming season as well.

- As some of you may have seen already, we have started to directly support the football club via the purchasing of a JFA advertising board. This was made possible by the money we have collected via membership and fundraising initiatives.
- One of the main reasons that this fans association was formed (apart from trying to increase the number of supporters) was to give all the fans a better experience and bring them together. I strongly believe this has come to fruition in the second half of last season as there has been a very successful car share scheme for away games, which has happened following members networking and communicating with each other.

I am led to believe there are already some interesting stories arising from this – Ross, our Secretary is an excellent tour guide, I'm told!

- Arranged by Alan Taylor, there have been regular drinks evenings at different venues across Maldon and we hope to expand this to Tiptree in the coming months.
- Alan, Roger and Graham have also helped the football club and the JFA by contacting local businesses in both Maldon & Tiptree, arranging for fixtures to be displayed in their shop windows.
- And more recently there was a memorable trip to see Essex County Cricket arranged by Vice Chair, Richard Buckby to see the Essex Eagles in a 20/20 match.

Overall, I believe the first six months of the Jammers Fans Association have been a positive one and the reasons why we created this group have proven to be worthwhile.

Over the coming year, we will be looking to grow the Association further with some key targets, we as a Committee will be looking to achieve. Some of those include:

- Appointing charitable partners that meet our policy, helping to support the local community wherever possible.
- Work with the football club to improve the match day experience both home and away from home, including coordinating away travel when feasible.
- Increase the Association's membership, whilst increasing membership benefits such as additional discounts at various local retailers.
- Helping to grow attendances at home fixtures by promoting the football club in the local area via various methods such as leaflet drops and other local engagements.
- Regularly achieve over two hundred monthly subscriptions in the monthly 100 club lottery.

In the immediate future, in partnership with the football club, we are having a volunteer day at the ground on the 2nd and 9th July to assist with getting the ground ready for the new have a chat with Richard Buckby this evening. The more volunteers we have on the days, the better.

Subject to being re-elected as your Chair this evening, I am looking forward to taking the JFA forward in to what will hopefully be a successful 2022/23 season for our football club.

Tony Williams

Chair of the Jammers Fans Association