

The JFA Committee Meeting – December 2021

Date: Thursday 2nd December 2021

Location: The Black Rabbit Pub, Maldon.

Attendees;

Richard Buckby (RB), Charlie Duggins-Jones (CDJ), Anthony Knight (AK), Lee Witney (LW), Roger Stapleton (RS), Alan Taylor (AT)

Apologies;

Tony Williams (TW), Martin Gilbert-Bryan (MGB)

Chair: Richard Buckby

Minutes: Charlie Duggins-Jones

1. From the Chairman

TW has reported back to RB to rely in his absence. TW has been having positive conversations with Ron Dangerfield (RD) at Maldon & Tiptree FC (M&T) regarding the JFA. It was agreed by all that as much as we want a good working relationship with Ron and the club, we are also a separate entity with separate agendas and mission values. Agree that there needs to be a single point of contact when communicating with the club, TW to lead on as point of contact.

There has also been a fair amount of interest already from potential members, TW, RB & LW have been discussing with lots of MT fans.

The club have given their approval for the JFA to run a foodbank collection at the coming home fixtures vs Romford and Chelmsford City, however this is to be done outside of the stadium prior to kick off.

2. From the Treasurer

AK started off by informing the Committee that he will present an opening accounts balance for the month and then a closing one, in order to keep a clear view of accounts.

So far there has been nothing in, notably as the accounts are yet to open. Successful meeting with Barclays was had, 2 accounts have been agreed to be opened – one for the JFA general trading account and then another for the 100 Club account. AK hopes for these to go live within

the coming days, with online banking available. The accounts will require 2 signatories. These have been confirmed as AK, TW and RB.

AK confirmed that there will be a transfer of £487.23 from an independent M&T charity account. There is also a £40 payment due to Maldon Council to set up a small lottery society, of which AK will pay initially and then recoup the monies once cash flow allows.

3. From the Secretary

A conversation has been had on the committee Whats App group concerning the idea of JFA polo shirts/garments for committee members to wear to MT matches to attract interest to the Association. RB said that it is on the agenda to discuss further down.

4. From the Media Officer

Twitter is already at 66 followers, being 'seen' by over 9,000 people. The initial tweet for launch had a high of 245 engagements

Facebook is slightly behind with 64 followers. Great progress for such early days.

Moving on to the website, LW and RB confirmed that this is all ready and set to go live, however there is a delay as the Association bank account need to be opened in order to pay for the set up fee's. RB announced that TW has very kindly offered to loan the money (approx. £250) to the JFA in order to go live with emails and website – which was all unanimously agreed by attendees – with thanks to TW on record.

An agreed URL of www.thejammersfa.co.uk was agreed, with the same suffix being used for emails.

There will be a contact page added to the website that will have email correspondence to RB and LW to filter. The 'JOIN NOW' section will currently be replaced with the launch date.

It was suggested that we potentially look into the ability to pay for membership online, maybe with a shop-like 'product' system that enables the correct memberships to be paid for. Although for now we will stick with bank details and BACS payments.

5. The 100 Club

How does it work;

- Minimum £1 per month, £1= 1 x number. No upper limit per month
- Monies to be received into the account by the 28th of each month to be eligible for the next draw
- Draw to be made the week after the 28th of each month
- 25% will be paid to the first number pulled, and 15% to the second. Remainder of funds to be kept for the JFA
- Rules of competition to be shared by RB
- Trigger point of account for the draw to happen will be £100
- Promoter and assistant required to bring in members for the draw – suggested for RB and AK, agreed by all. AK as promoter, RB as assistant.
- JFA is only allowed, by competition rules, to award a maximum of 80% of proceeds, 20% HAS to be kept by the JFA. This allows for 'special months' i.e., Christmas draws that'll award higher % pay-outs.
- Cash payment is possible, but bank transfer preferred for transparency. A form is to be completed for cash payments to confirm how many numbers they'd like on a month-by-month basis.
- Video of the draw to be recorded and then pinned to all social accounts for transparency.
- All participants will be emailed their numbers for that month's draw, prior to the draw taking place
- RB to talk with Dulwich Hamlets FA in regard to the possibility of the winning both 1st and 2nd prizes.

- Caveat to be implemented to allow the JFA to change prize structure at any time.

6. Policies

Policies as circulated by RB need signing off prior to going on the website.

Length of tenures needs to be discussed, and also the idea of different positions being up for election at altering AGM's to avoid the possibility of an entirely new committee being in place at any one time.

Handover period to be entered into constitution to allow for any changes of positions.

7. Local Businesses

Good work made by AT with handing out posters to local shops and businesses on the High Street. AT confirmed that not many shops declined the posters, with a mixture between others being happy to help and putting posters into shop windows. RB and AT to create a spreadsheet to keep track of what business' have been contacted, and which haven't.

RB has agreed a price of £40 to print 300 leaflets in A5 promoting the JFA launch, and information about the JFA, these will be handed out at matches etc.

There will be a monthly poster handout detailing the following months 'home' fixtures, to drum up interest in MT. The more foot traffic received by MT, the better opportunity for JFA to increase membership. RB will be keeping a track of attendances to matches from before the poster roll out, and since the poster roll out till the end of the season. Hopeful of an increase to incentivize RD into being more inclusive of the JFA and M&T.

There are a few local businesses that are prepared to offer discounts and deal for JFA members, RB to keep a list, and more work to be done to entice more.

8. The Launch

For the launch of the JFA, we would like to hold a launch evening in town. An opportunity to invite down interested members, business owners etc. RB to talk with a few players etc. and hope to have them in

attendance. Date agreed for the 12th January 2022 – RB to speak to the Black Rabbit pub regards the possibility of using their premises for the meet.

RB also suggested a quick zoom meet on the 16th December in order to have everything sorted and ready for the New Year.

9. AOB

AT – Alan spoke about members cards and JFA badges. £1 per items, badges to cost the society £0.50 – initial order of 50 which AT kindly offered to cover the cost of.

RS – Roger wanted to say ‘Well done’ to the hard work that’s been put in to get the JFA off the ground so quickly.

RB – Richard asked if everyone is happy with the current membership benefits, which all was.

RB also mentioned the idea of an away day guide to be produced throughout the season, and also members only nights where we can look at guest speakers etc. RB and TW to discuss further down the line with RD and M&T about hosting such nights at the club. Also allowing members only to exclusive news and interviews with the players.

Agreed all needs discussing further down the line, great ideas.

With there being no further business to discuss, the meeting was closed at 20:49.